



Let's Ride Bikes to School!

Creating a safe, fun, and well-attended
Bike to School Day

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GObike



Let's Go!

LOOK FOR:

- Participating parents
- Participating siblings
- Crossing intersections
- Gathering spots
- Drop-offs

WHO'S INVOLVED

- GObike staff
- Parents
- Administrators
- Teachers (sometimes)
- Local Police (sometimes)
- Local Fire (sometimes)



SAFETY

- GObike: Road Safety education seminar to students prior
- GObike: Bike Safety Checks (1) week prior
- GObike: Start and Mid-Route Mechanical Support
- GObike: Ride traffic support
- GObike: Route determination

- Helmets on
- Ride together
- Obey traffic laws



RIDE TO SCHOOL

- Programming revolves around getting TO school in the morning.
- Various student schedules prevent a ride HOME from school being a synchronized event with GObike's team.



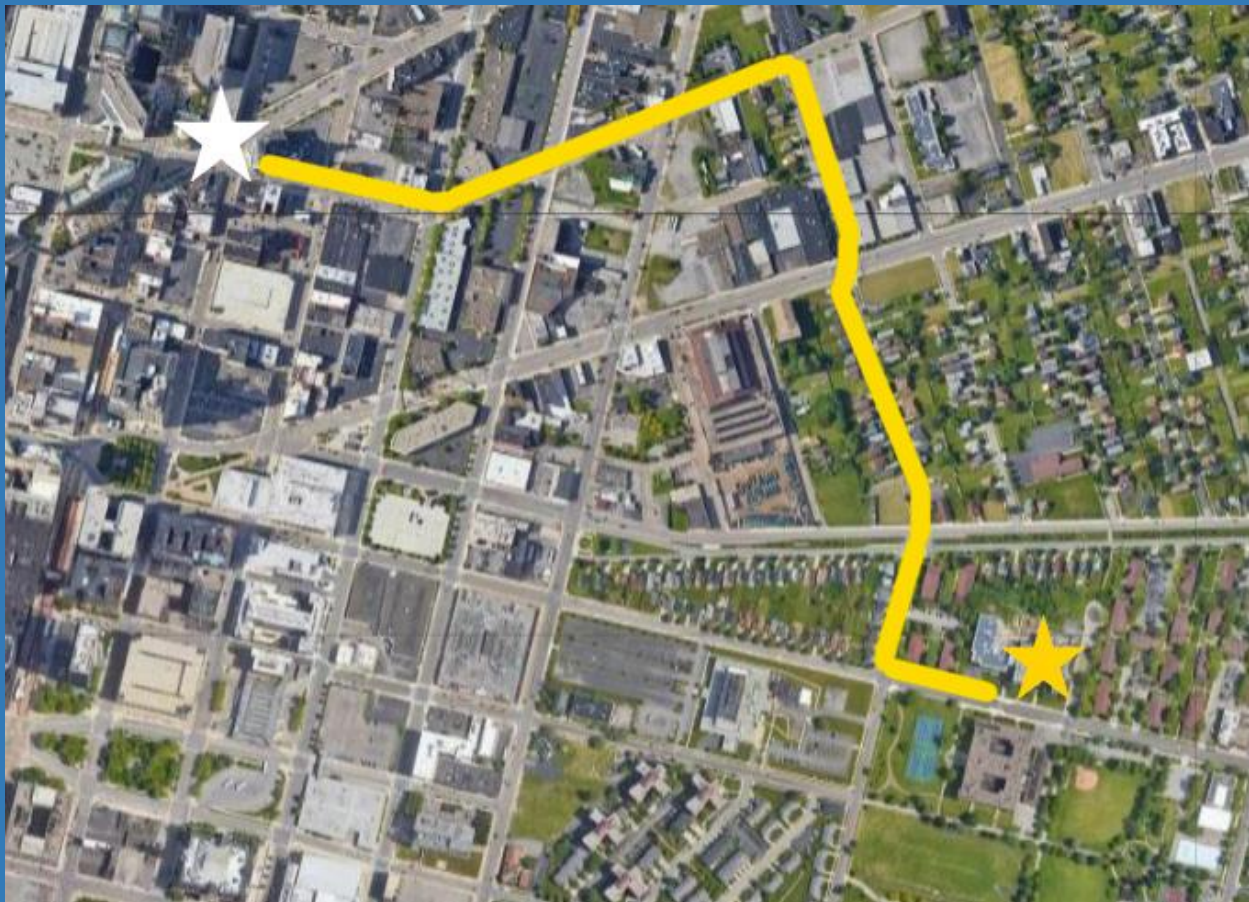
DETERMINING ROUTES

- GObike will take input from school administrators, parents on where they feel safest riding around town, and design meet up points and routes to school that avoid busy or oversized roads wherever possible.



Downtown to Bennett Park Montessori School

~1mile

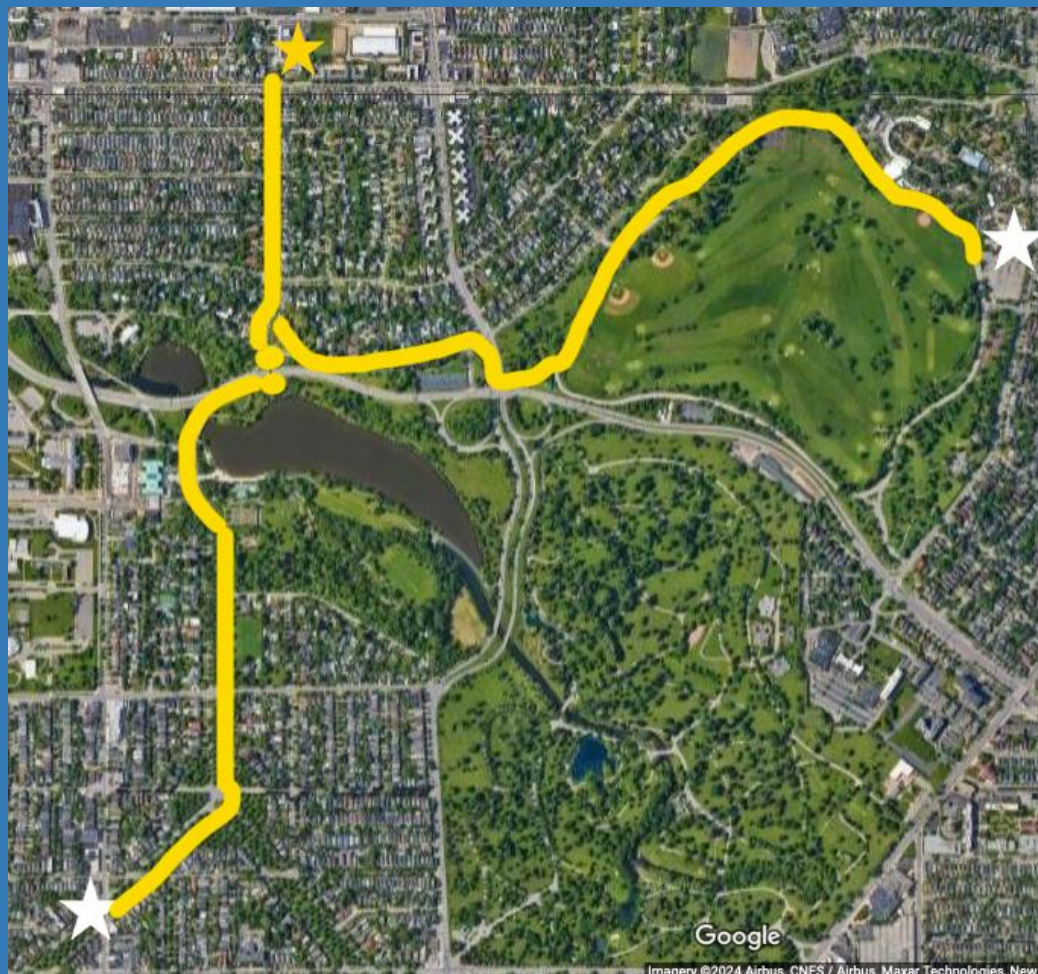


Elmwood/Bidwell to Olmsted School

~1.6mile

Buffalo Zoo to Olmsted School

~1.7mile



Google

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PROMOTION FOR PARTICIPATION AND SAFETY

- LOCAL MEDIA
- LOCAL MUNICIPAL LEADERS, POLICE, FIRE



EQUITABLE PARTICIPATION WITH RECYCLE-A- BIKE



Recycle a Bike: Kids Rebuild Donated Bikes, Keep Them as Their Own



GObike

ONGOING SAFETY EDUCATION



OK YOU'RE IN! NOW WHAT?

- Determine GObike services you'd like to deploy:
 - Safety Education
 - Recycle-A-Bike
 - Route consultation
 - Route traffic support
 - Mechanical support prior and day-of

GObike requires a two month lead time to help create a successful event



WHAT ELSE?

- Identify parent leaders with community influence
- Identify outstanding teachers, volunteers to participate
- Choose date that works for school schedule, weather, leaves window open to make riding to school a healthy habit for remainder of year
- Identify municipal partners to increase participation and safety



AND FINALLY...

- Have fun!
 - Bike to School Day is not just for the kids. Some of the biggest smiles we see are on the adults' faces.

